



# REEF

Reef Spring  
Summit 2025



# Reef Spring Summit 2025

**Where Destination Meets Opportunity.**

Welcome to the inaugural Reef Spring Summit—a week of connection, insight, and unforgettable experiences designed for our most valued investors, partners, and club members. From high-level strategy sessions to championship golf and curated off-site excursions, every moment is crafted to elevate your experience of the Reef lifestyle.







## Event Overview

### **Summit Headquarters**

Credentials Required. Credentials must be worn each day to access lounges, hospitality zones, and all programming.



A wide-angle photograph of a modern resort lobby. The space features large, floor-to-ceiling windows on the left side, offering a view of a desert landscape with mountains and greenery. The ceiling is composed of horizontal wooden slats, and the floor is made of large, light-colored hexagonal tiles. In the foreground, there are two reception desks with dark wood tops and lighter wood bases. A man in a dark suit and glasses is standing behind the desk on the right, looking at a laptop. The overall atmosphere is bright and contemporary.

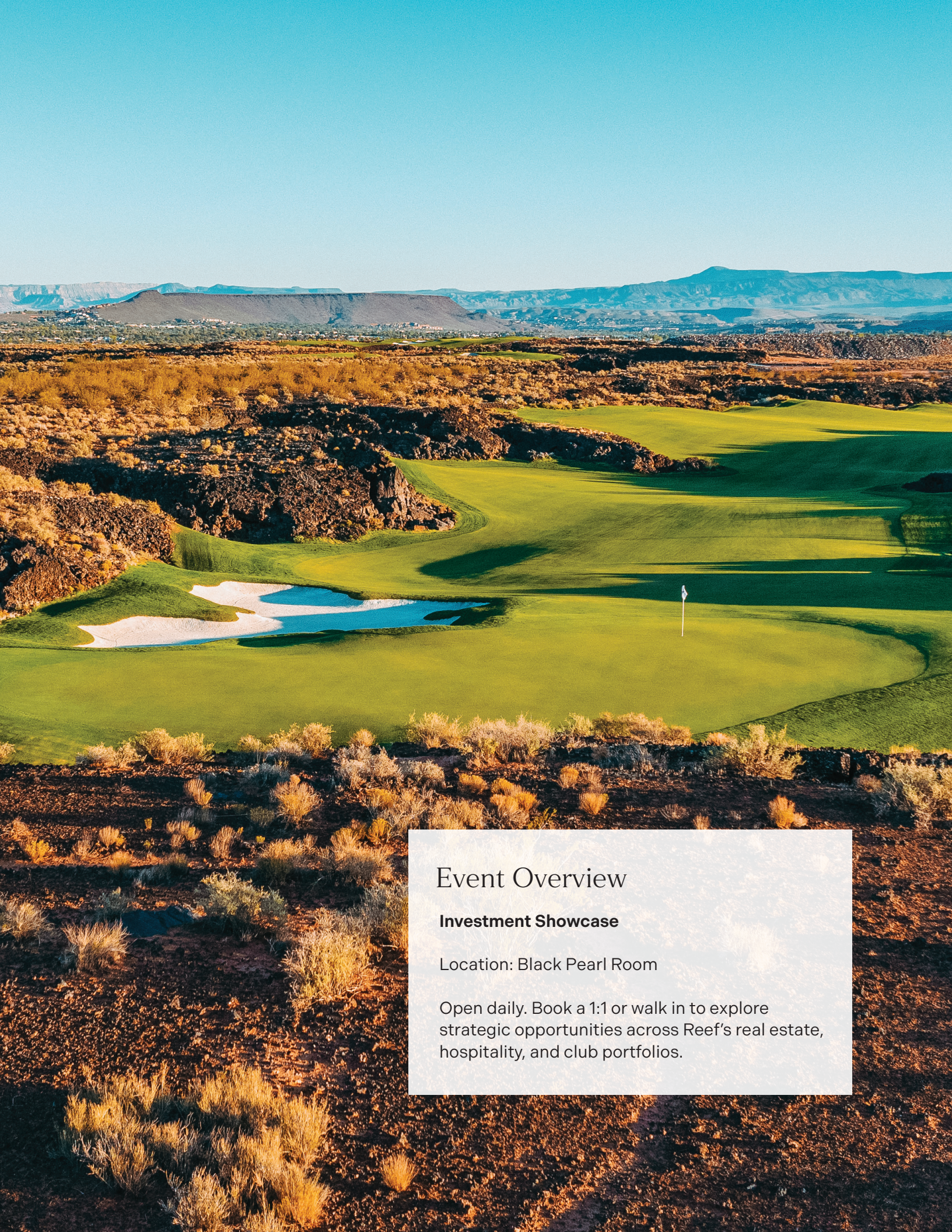
## Event Overview

### **Resort Check-In & Concierge – Open Daily**

Location: Black Desert Resort Lobby

Your first stop. Here's where you'll receive your credentials, welcome package, and personalized itinerary assistance.





## Event Overview

### **Investment Showcase**

Location: Black Pearl Room

Open daily. Book a 1:1 or walk in to explore strategic opportunities across Reef's real estate, hospitality, and club portfolios.





## Event Overview

### VIP Lounge

Location: Black Desert Club Lounge, 2nd Floor

Open Monday & Tuesday to all. Wednesday-Sunday Black Desert Club members only.





## Event Overview

### Reef Lounge

Location: North Terrace  
Open Wed-Sat | 9:30 AM – 5:00 PM + Evenings

The social hub of the Summit. Enjoy refreshments, swag, tournament views, and music under the desert sky.



# Dining & Lounge Options

## Daily Lunch Venues:

**Latitude** – Light, energizing breakfast and brunch

**Pool Bar** – Poolside fare, cocktails, and sunshine DJ during lunch Monday and Tuesday

## Daily Dinner Venues:

**20th Hole** – Elevated pub menu near the course

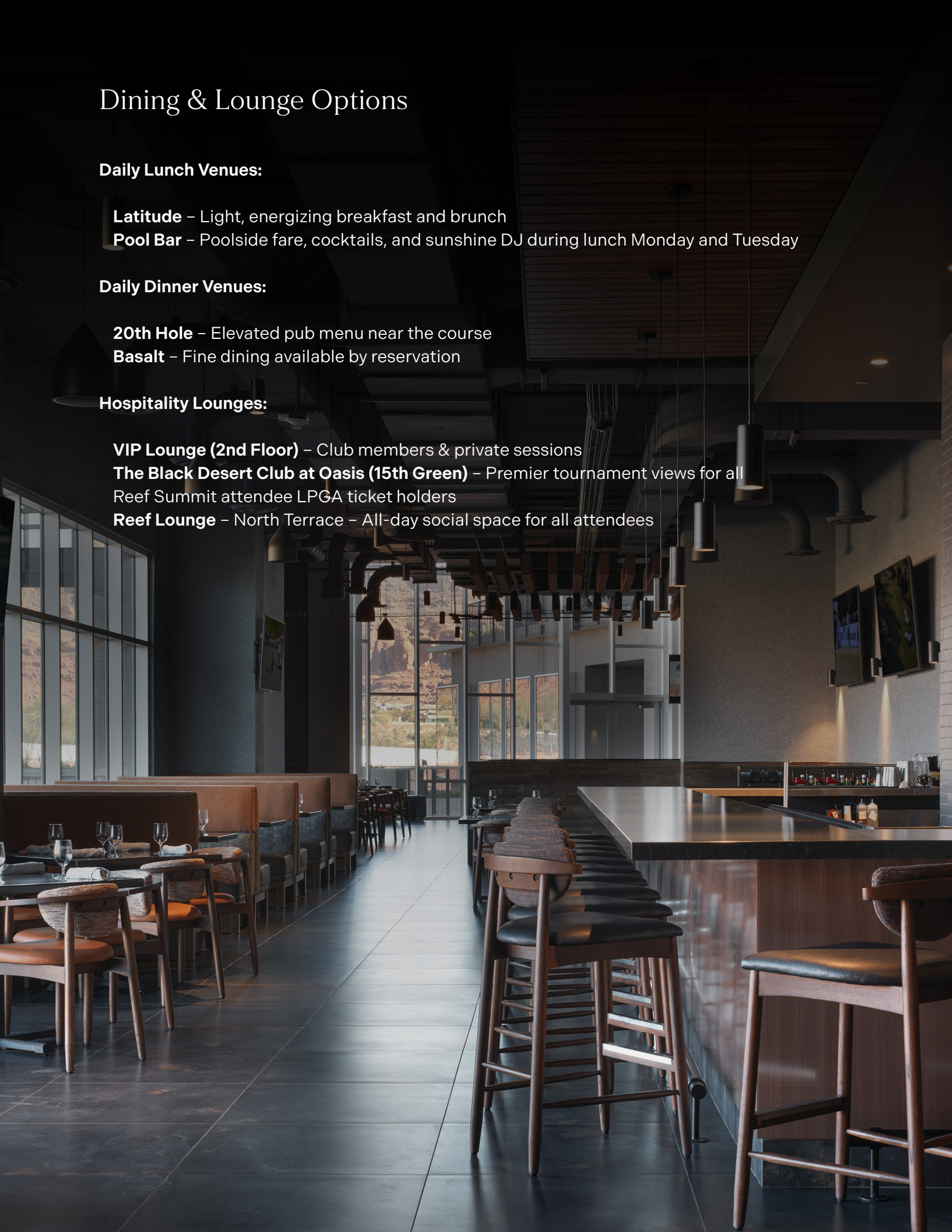
**Basalt** – Fine dining available by reservation

## Hospitality Lounges:

**VIP Lounge (2nd Floor)** – Club members & private sessions

**The Black Desert Club at Oasis (15th Green)** – Premier tournament views for all Reef Summit attendee LPGA ticket holders

**Reef Lounge** – North Terrace – All-day social space for all attendees





# Monday

**Monday, April 28**

8:00 AM – 7:00 PM	Check-in (Resort Center Lobby) Seamless arrival, credential pickup, and access to all amenities.
9:30 AM – 5:00 PM	VIP Lounge Access (Black Desert Club Lounge, 2nd Floor)
10:00 AM – 12:00 PM	Investor Showcase (Black Pearl Room)
11:30 AM – 1:00 PM	Lunch Options: Latitude & Pool Bar
2:00 – 4:00 PM	Investor Showcase (Black Pearl Room)
4:00 – 5:30 PM	Meet and Greet with Benedetta Moresco (VIP Lounge) Connect with LPGA rising star Benedetta Moresco for a candid conversatioand Q&A.
6:30 PM	Summit Welcome Night (Latitude) Kick off the week with dinner, drinks, and good company.



Daily Schedule

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# Tuesday

Tuesday, April 29

7:30 AM – 4:30 PM	Personalized Excursions & Private Meetings (Book with Concierge)
8:00 AM – 7:00 PM	Check-in (Resort Center Lobby)
9:30 AM – 5:00 PM	VIP Lounge Access (Black Desert Club Lounge, 2nd Floor)
10:00 AM – 12:00 PM	Investor Showcase (Black Pearl Room)
11:00 AM – 12:00 PM	Inside Reef: Executive Q&A (Onyx) Hear from Reef’s leadership about the company’s vision and future.
11:30 AM – 1:00 PM	Lunch Options: Latitude & Pool Bar
2:00 – 4:00 PM	Investor Showcase (Black Pearl Room)
2:30 – 3:30 PM	Industry Leader Chat: Bill O’Brien - The Business Behind the Golf Experience (Black Diamond Room)
5:00 – 6:00 PM	Investor Only Meeting (Black Pearl Room)
7:00 – 9:00 PM	Tee-Off Party & Club Member VIP Section (North Terrace) Evening celebration, live entertainment, and the official Pro-Am pairings reveal.



Daily Schedule

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# Wednesday

**Wednesday, April 30**

7:30 AM – 4:30 PM	Personalized Excursions & Private Meetings (Book with Concierge)
7:30 AM	Pro-Am Play
8:00 AM – 7:00 PM	Check-in (Resort Center Lobby)
9:30 AM – 5:00 PM	VIP Lounge Access (Black Desert Club Lounge, 2nd Floor)
9:30 AM – 5:00 PM	Reef Lounge Access (North Terrace)
10:00 AM – 12:00 PM	Investor Showcase (Black Pearl Room)
11:30 AM – 1:00 PM	Lunch Options: Latitude & Pool Bar
1:00 PM - 6:30PM	Reef After Rounds Reception (North Terrace)
2:00 – 4:00 PM	Investor Showcase (Black Pearl Room)
2:30 PM - 4:00 PM	Exclusive Club Business & Membership Expansion Roundtable (VIP Lounge)
4:30 – 5:30 PM	How Reef is Changing the World of Golf (Onyx)
6:30 – 9:30 PM	Reef Networking Dinner (Tourmaline) Join us for a signature evening of fine dining and meaningful connections.



Daily Schedule

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# Thursday

**Thursday, May 1**

7:30 AM – 4:30 PM	Personalized Excursions & Private Meetings (Book with Concierge)
8:00 AM – 7:00 PM	Check-in (Resort Center Lobby)
8:30 AM	LPGA Gates Open (Golf Course)
9:30 AM	LPGA Hospitality Venues Open (O.C Tanner Champions Skyboxes, Greater Zion Cabanas & Club and Black Desert Club - Oasis)
9:30 AM – 5:00 PM	VIP Lounge Access (Black Desert Club Lounge, 2nd Floor)
9:30 AM – 5:00 PM	Reef Lounge Access (North Terrace)
10:00 AM – 12:00 PM	Investor Showcase (Black Pearl Room)
11:00 AM – 12:00 PM	Insider Briefing: Black Desert's Next Chapter (Onyx)
11:30 AM – 1:00 PM	Lunch Options: Latitude & Pool Bar
1:30 PM – 3:00 PM	Industry Leader Chat: Resort & Hospitality Innovation (Black Diamond Room)
2:00 – 4:00 PM	Investor Showcase (Black Pearl Room)
4:30 – 5:30 PM	How Black Desert Championships are Changing Women's Golf (Onyx)
7:00 PM – 10:00 PM	LPGA Kick-off and Dessert Night Party (North Terrace)



Daily Schedule

# Friday

Friday, May 2

8:00 AM – 7:00 PM	Check-in (Resort Center Lobby)
7:30 AM – 4:30 PM	Personalized Excursions & Private Meetings (Book with Concierge)
8:30 AM	LPGA Gates Open (Golf Course)
9:30 AM	LPGA Hospitality Venues Open (O.C Tanner Champions Sky boxes, Greater Zion Cabanas & Club and Black Desert Club - Oasis)
9:30 AM – 5:00 PM	VIP Lounge Access (Black Desert Club Lounge, 2nd Floor)
9:30 AM – 5:00 PM	Reef Lounge Access (North Terrace)
10:00 AM – 12:00 PM	Investor Showcase (Black Pearl Room)
11:30 AM – 1:00 PM	Lunch Options: Latitude & Pool Bar
1:30 – 3:00 PM	How You Can Invest With Reef (Onyx)
2:00 – 4:00 PM	Investor Showcase (Black Pearl Room)
5:00 – 6:00 PM	Investor Only Meeting (Black Pearl Room)
8:20 PM	Transport to Tuacahn Show (Resort’s main entrance)
6:30 – 9:30 PM	Reef Networking Dinner (Tourmaline)



Daily Schedule

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# Saturday

**Saturday, May 3**

7:30 AM – 4:30 PM	Personalized Excursions & Private Meetings (Book with Concierge)
8:00 AM – 7:00 PM	Check-in (Resort Center Lobby)
8:30 AM	LPGA Gates Open (Golf Course)
9:30 AM	LPGA Hospitality Venues Open (O.C Tanner Champions Sky boxes, Greater Zion Cabanas & Club and Black Desert Club - Oasis)
9:30 AM – 5:00 PM	VIP Lounge Access (Black Desert Club Lounge, 2nd Floor)
9:30 AM – 5:00 PM	Reef Lounge Access (North Terrace)
10:00 AM – 12:00 PM	Investor Showcase (Black Pearl Room)
11:00 AM – 12:00 PM	Legends & Leaders: Championship Discussion with Utah’s Governor Spencer Cox (Onyx)
11:30 AM – 1:00 PM	Lunch Options: Latitude & Pool Bar
2:00 PM – 4:00 PM	Investor Showcase (Black Pearl Room)
2:30 PM – 3:30 PM	Trina Celeste Limpert - Orchestrating Life-Work Harmony through Impact Investing (Onyx)
7:30 – 10:30 PM	Celebration Under the Stars (North Terrace)
8:20 PM	Transport for Tuacahn Show (Resort’s main entrance)



# Sunday

## **Sunday, May 4 – Championship Finale**

Skybox Experience – All Day

Spend the championship round in the Skyboxes with exclusive hospitality, premium seating, and the best views of tournament play. Food, drinks, and networking flow throughout the day.

## Your Home Base For The Week

**Location:** 1500 E Black Desert Dr, Ivins, UT 84738

**Concierge Support:** Available on-site daily

**Phone:** 435-272-4420

Reef Spring Summit is where vision becomes legacy.  
We're honored to share this experience with you.





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